



Begin with a Solid Foundation

The Bachelor of Arts in sports media is specifically geared toward students seeking communications careers in 04-15.5 effectively for varied media, purposes and audiences

With this solid foundation underfoot, you will then focus on sports-related classes, such as "Sports Writing," "Sports Commentary and Analysis," "Sports Photojournalism," and more.

What Our Students Do

Our students participate in professionally supervised internships and on-campus student media, giving them the opportunity to practice what they learn in the classroom. As a Division I school, SBU offers our students the chance to practice their craft in the collegiate big leagues.

All Jandoli School majors must complete 400 hours of internships, and we offer unique and rewarding on-campus and off-campus opportunities. Students run a highly ranked campus radio station, a weekly SBU-TV newscast in a professionally equipped and supervised broadcast studio, and they broadcast our Division I men's basketball games for ESPN+.

Off campus, our students have served internships with ESPN, the Buffalo Bills the New York Mets and

SiriusXM sports radio. Jandoli School students with WSBU radio even attend the Super Bowl each year.

Accomplished, Caring Faculty

Our faculty has decades of experience as reporters, writers, editors, digital journalists, broadcast anchors, producers and reporters, and in advertising, public relations, and marketing communications. They will help you find within yourself the wonder of knowing, the liberation of freedom of expression, and your personal and social responsibility to be faithful to the truth.

Our knowledgeable and approachable professors provide close and constant mentorship, leading you through dynamic classes, many of which mirror the entrepreneurial communication of the real world.

And they help turn out successful, award-winning communicators. Five Jandoli School graduates, as well as a sixth SBU graduate who earned a minor from the school, have won the Pulitzer Prize, and many have won Emmy Awards for excellence in the television industry. In addition, our students have won 6 scholarships more than any other university in a national sports writing contest.

Successful Graduates

Our graduates have big futures because they are versatile and ethical communicators. The firm foundation provided by our required writing courses and the creativity afforded by a suite of varied elective choices help our graduates succeed in a variety of fields.

The Jandoli School has a long, proud history of majors who have gone on to successful careers in sports media. They include:



Adrian Wojnarowski, '91 – ESPN's NBA Insider, known nationwide for his NBA news scoops, or "Woj Bombs;" 2017 and 2018 National Sports Media Association's National Sportswriter of the Year; two-time winner of the Associated Press Sports Editors' Columnist of the Year award.

Chris LaPlaca, '79 – Retired senior vice president of Corporate Communications at ESPN, was responsible for the company's worldwide internal, public and media relations strategies.

Mike Vaccaro, '89 – Lead sports columnist for the New York Post and three-time winner of the New York Sportswriter of the Year award.